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RECORD CENTER INNOVATIONS, INC. RECEIVES 2011 ACHIEVEMENT IN OPERATIONAL EXCELLENCE AWARD BY INTERNATIONAL INDUSTRY LEADER, O'NEIL SOFTWARE

Record Center Innovations Selected From More Than 500 Records Management Companies Worldwide

Phoenix, AZ – September 28, 2011 –Phoenix based [Record Center Innovations](#) (RCI), Arizona's solution for off-site records management, storage and document imaging and secure document destruction , has just received the 2011 Achievement in Operational Excellence Award by [O'Neil Software](#), the leader in records storage management software.

At the annual O'Neil Strategic Partner Conference, held September 14th – 16th, 2011 in Huntington Beach, CA; RCI was selected from a group of over 500 International record centers to receive this award. The award is given each year to a company that displays a thorough knowledge of the software, utilizes its capabilities to the fullest and demonstrates a superior level of customer service and streamlined operations to their customers.

“The more complex the records storage management industry gets, the more valuable a company's software and hardware solutions become,” notes Ian Thomas, Executive Vice President of O'Neil Software. “Because RCI has enthusiastically embraced their operational challenges utilizing our software, their company has dramatically streamlined their business operations; increased record center productivity and profitability; and demonstrated marketplace performance that surpasses both the industry standard and their customer expectations. O'Neil felt for these reasons RCI truly deserved this prestigious award.”

RCI's strong focus on customer service has made them Arizona's preferred resource for records storage, document imaging, including scan on demand; and secure document destruction. Their experienced team managers evaluate, define and implement custom programs contingent on a company's needs, industry regulations and competitive pricing. Records can be accessed online 24 hours a day and RCI maintains the utmost integrity and security of all files and records. Customer service is the cornerstone of RCI's business that has secured their success. For more information visit www.recordcenterinnovations.com or call 602.258.4000.

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